

7/30/2014



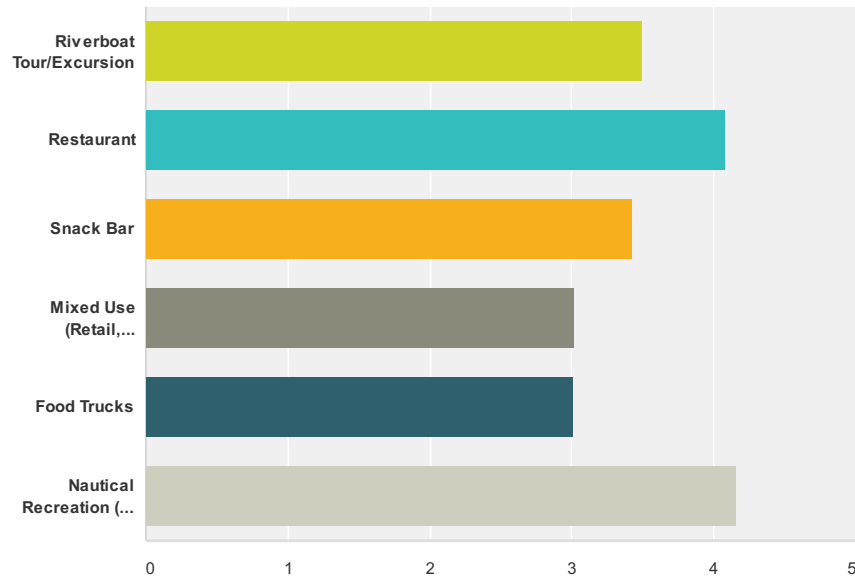
THE CITY
OF
HUNTSVILLE

CITIZENS ACADEMY ON DITTO LANDING:
WHAT WE WANT

The BIG Picture- Ditto Landing Ideas Survey

Q2 On a scale of 1 (low priority) to 5 (high priority), what commercial facilities would you like to see at or around Ditto Landing?

Answered: 2,642 Skipped: 319

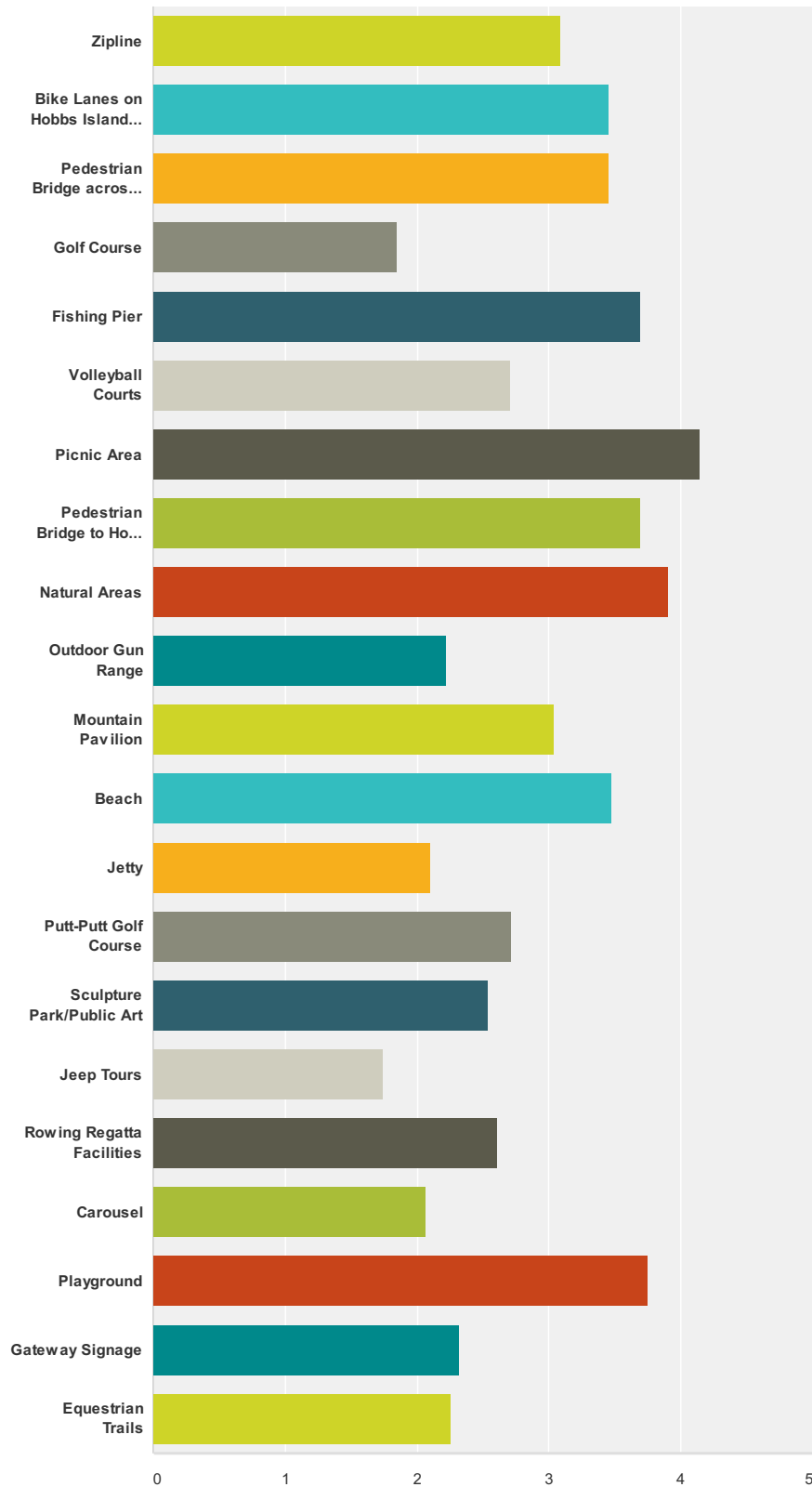


	1 (Low Priority)	2	3	4	5 (High Priority)	No Opinion	Total	Average Rating
Riverboat Tour/Excursion	9.75% 249	10.88% 278	20.16% 515	23.52% 601	32.84% 839	2.86% 73	2,555	3.50
Restaurant	4.92% 127	4.45% 115	12.51% 323	25.60% 661	50.77% 1,311	1.74% 45	2,582	4.08
Snack Bar	10.38% 263	10.54% 267	21.67% 549	26.16% 663	28.18% 714	3.08% 78	2,534	3.42
Mixed Use (Retail, restaurants, offices)	22.82% 579	13.20% 335	18.01% 457	19.51% 495	24.04% 610	2.40% 61	2,537	3.02
Food Trucks	18.31% 464	14.21% 360	23.76% 602	22.18% 562	18.78% 476	2.76% 70	2,534	3.01
Nautical Recreation (Jet Ski, Canoe, Kayak Rentals)	3.61% 93	4.62% 119	12.38% 319	23.94% 617	53.78% 1,386	1.67% 43	2,577	4.15

The BIG Picture- Ditto Landing Ideas Survey

Q3 On a scale of 1 (low priority) to 5 (high priority), what recreational facilities would you like to see at or around Ditto Landing?

Answered: 2,527 Skipped: 434



	1 (Low Priority)	2	3	4	5 (High Priority)	No Opinion	Total	Average Rating
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Zipline	21.02%	10.66%	17.44%	20.73%	26.35%	3.79%		
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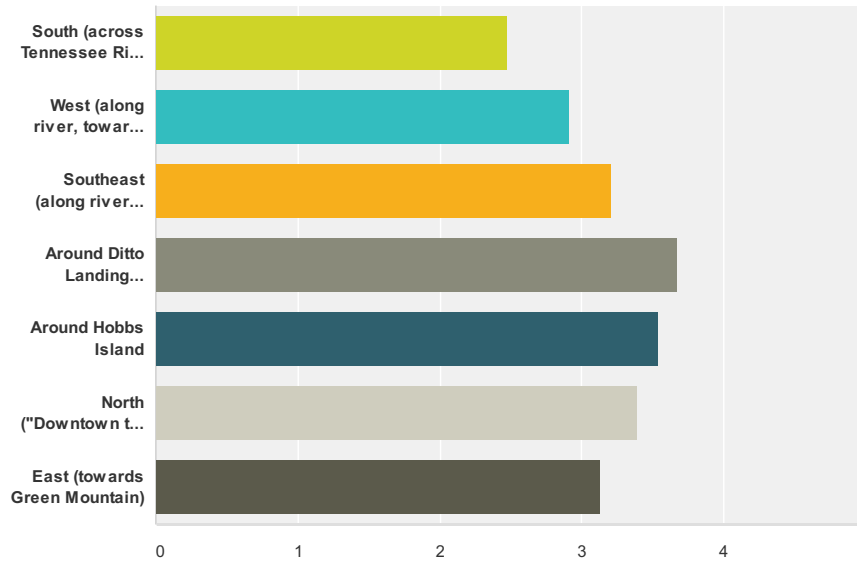
The BIG Picture- Ditto Landing Ideas Survey

	21.52% 505	10.00% 256	11.77% 419	20.10% 498	20.00% 633	0.10% 91	2,402	3.09
Bike Lanes on Hobbs Island Road	12.44% 303	10.02% 244	16.63% 405	22.63% 551	34.46% 839	3.82% 93	2,435	3.45
Pedestrian Bridge across Tennessee River	15.82% 382	8.28% 200	14.82% 358	22.32% 539	35.94% 868	2.82% 68	2,415	3.46
Golf Course	50.67% 1,215	16.47% 395	12.05% 289	7.17% 172	7.38% 177	6.26% 150	2,398	1.85
Fishing Pier	6.10% 150	8.37% 206	19.11% 470	29.07% 715	34.72% 854	2.64% 65	2,460	3.70
Volleyball Courts	22.40% 536	16.72% 400	25.57% 612	18.47% 442	12.66% 303	4.18% 100	2,393	2.70
Picnic Area	2.20% 54	4.35% 107	13.71% 337	28.64% 704	49.51% 1,217	1.59% 39	2,458	4.14
Pedestrian Bridge to Hobbs Island	9.21% 223	6.82% 165	16.19% 392	25.77% 624	39.12% 947	2.89% 70	2,421	3.70
Natural Areas	4.68% 112	5.60% 134	16.25% 389	26.90% 644	43.61% 1,044	2.97% 71	2,394	3.90
Outdoor Gun Range	48.28% 1,154	11.13% 266	10.38% 248	10.25% 245	15.86% 379	4.10% 98	2,390	2.22
Mountain Pavilion	15.21% 361	8.51% 202	24.95% 592	26.30% 624	18.42% 437	6.62% 157	2,373	3.04
Beach	13.92% 334	10.71% 257	17.09% 410	22.38% 537	34.31% 823	1.58% 38	2,399	3.48
Jetty	29.93% 700	15.52% 363	19.45% 455	12.44% 291	8.21% 192	14.45% 338	2,339	2.10
Putt-Putt Golf Course	27.33% 654	14.54% 348	21.73% 520	16.88% 404	16.34% 391	3.18% 76	2,393	2.71
Sculpture Park/Public Art	29.87% 714	15.44% 369	21.00% 502	16.03% 383	13.26% 317	4.39% 105	2,390	2.54
Jeep Tours	51.29% 1,217	17.95% 426	11.63% 276	6.91% 164	4.80% 114	7.42% 176	2,373	1.74
Rowing Regatta Facilities	22.63% 540	15.34% 366	21.88% 522	16.51% 394	15.30% 365	8.34% 199	2,386	2.61
Carousel	40.31% 961	19.67% 469	18.20% 434	10.11% 241	6.46% 154	5.24% 125	2,384	2.07
Playground	6.90% 166	8.02% 193	16.92% 407	25.60% 616	39.86% 959	2.70% 65	2,406	3.75
Gateway Signage	21.50% 499	16.67% 387	19.86% 461	15.68% 364	10.94% 254	15.34% 356	2,321	2.32
Equestrian Trails	31.82% 759	19.71% 470	20.88% 498	12.62% 301	8.18% 195	6.79% 162	2,385	2.25

The BIG Picture- Ditto Landing Ideas Survey

Q4 On a scale of 1 (low priority) to 5 (high priority), which greenway extensions would you like to see at or around Ditto Landing? (See map above for reference)

Answered: 2,383 Skipped: 578

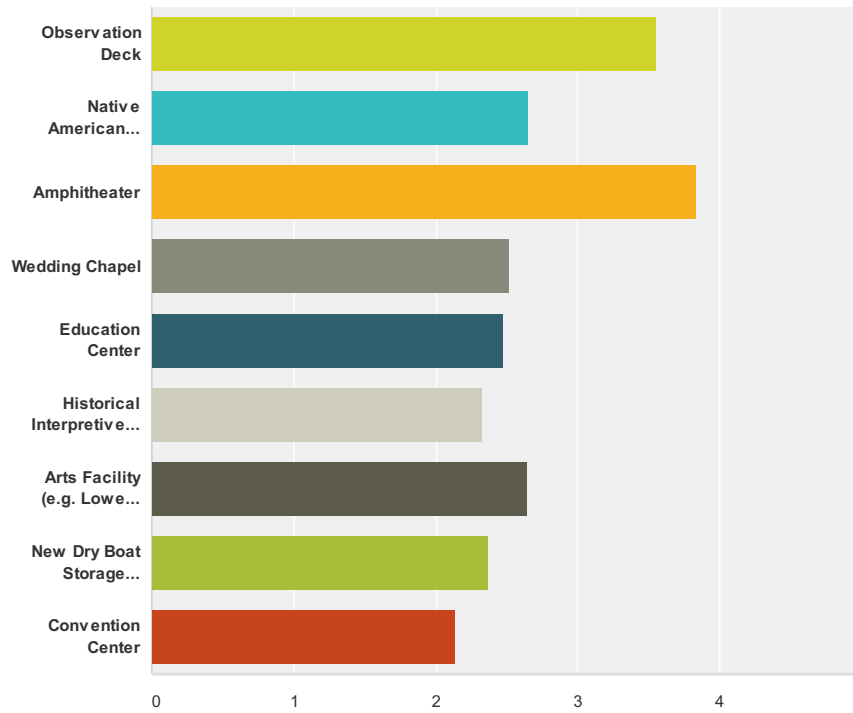


	1 (Low Priority)	2	3	4	5 (High Priority)	No Opinion	Total	Average Rating
South (across Tennessee River into Morgan County)	23.41% 532	16.15% 367	17.86% 406	12.58% 286	17.47% 397	12.54% 285	2,273	2.47
West (along river, towards Redstone Arsenal)	15.14% 343	12.05% 273	19.59% 444	17.34% 393	24.71% 560	11.17% 253	2,266	2.91
Southeast (along river, towards Flint River)	9.44% 216	8.70% 199	18.63% 426	21.34% 488	30.48% 697	11.41% 261	2,287	3.20
Around Ditto Landing property	5.42% 125	3.86% 89	15.10% 348	21.95% 506	44.12% 1,017	9.54% 220	2,305	3.67
Around Hobbs Island	7.32% 168	4.66% 107	14.34% 329	25.01% 574	38.78% 890	9.89% 227	2,295	3.54
North ("Downtown to Ditto" along railroad tracks)	8.93% 204	7.40% 169	16.02% 366	18.69% 427	38.56% 881	10.42% 238	2,285	3.39
East (towards Green Mountain)	10.50% 236	8.81% 198	19.84% 446	21.66% 487	27.71% 623	11.48% 258	2,248	3.13

The BIG Picture- Ditto Landing Ideas Survey

Q5 On a scale of 1 (low priority) to 5 (high priority), what institutional facilities would you like to see at or around Ditto Landing?

Answered: 2,393 Skipped: 568

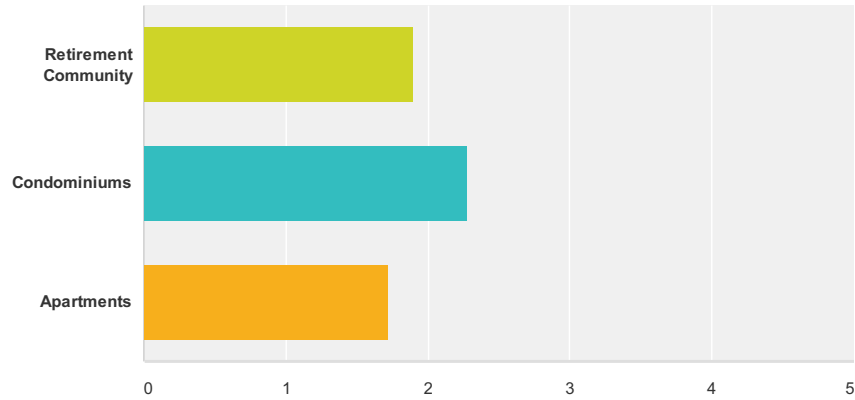


	1 (Low Priority)	2	3	4	5 (High Priority)	No Opinion	Total	Average Rating
Observation Deck	10.00% 232	7.45% 173	20.55% 477	29.60% 687	29.99% 696	2.41% 56	2,321	3.55
Native American Artifacts Museum	25.54% 589	18.13% 418	23.16% 534	16.31% 376	13.79% 318	3.08% 71	2,306	2.65
Amphitheater	8.98% 210	6.24% 146	14.07% 329	24.63% 576	44.25% 1,035	1.84% 43	2,339	3.83
Wedding Chapel	28.19% 652	16.13% 373	21.10% 488	16.34% 378	12.49% 289	5.75% 133	2,313	2.52
Education Center	27.82% 638	19.80% 454	25.56% 586	14.57% 334	8.90% 204	3.36% 77	2,293	2.47
Historical Interpretive Park (e.g. Constitution Village)	32.68% 750	20.70% 475	21.26% 488	13.99% 321	7.84% 180	3.53% 81	2,295	2.33
Arts Facility (e.g. Lowe Mill)	27.93% 644	17.04% 393	21.16% 488	17.91% 413	13.36% 308	2.60% 60	2,306	2.64
New Dry Boat Storage Building	28.34% 649	18.60% 426	19.48% 446	12.71% 291	12.49% 286	8.38% 192	2,290	2.37
Convention Center	40.21% 922	19.49% 447	19.62% 450	10.68% 245	6.63% 152	3.36% 77	2,293	2.14

The BIG Picture- Ditto Landing Ideas Survey

Q6 On a scale of 1 (low priority) to 5 (high priority), what types of residential development would you like to see at or around Ditto Landing?

Answered: 2,356 Skipped: 605

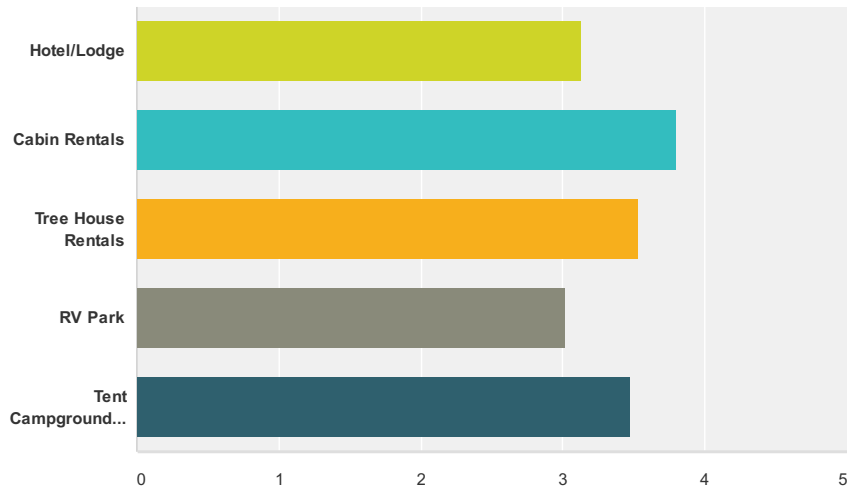


	1 (Low Priority)	2	3	4	5 (High Priority)	No Opinion	Total	Average Rating
Retirement Community	52.90% 1,230	10.84% 252	12.47% 290	8.30% 193	9.03% 210	6.45% 150	2,325	1.90
Condominiums	43.37% 1,017	9.13% 214	13.65% 320	15.18% 356	12.88% 302	5.80% 136	2,345	2.28
Apartments	58.99% 1,361	10.27% 237	11.23% 259	7.72% 178	5.64% 130	6.16% 142	2,307	1.72

The BIG Picture- Ditto Landing Ideas Survey

Q7 On a scale of 1 (low priority) to 5 (high priority), what lodging facilities would you like to see at or around Ditto Landing?

Answered: 2,384 Skipped: 577

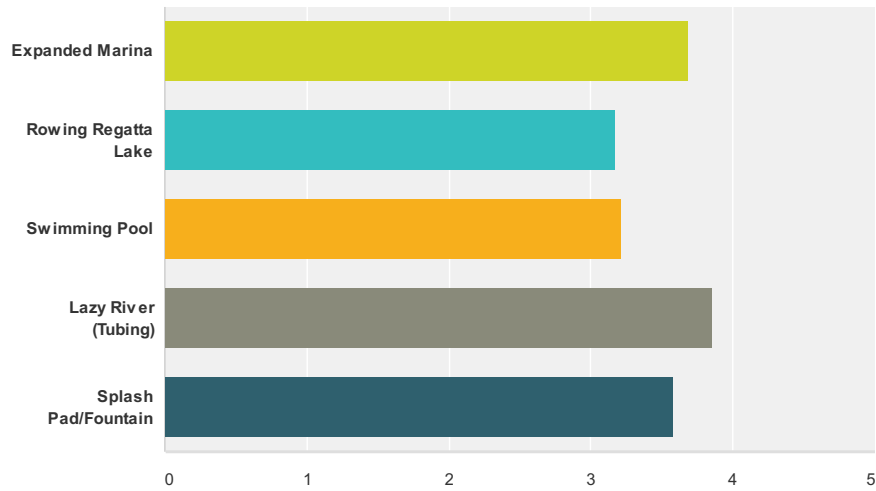


	1 (Low Priority)	2	3	4	5 (High Priority)	No Opinion	Total	Average Rating
Hotel/Lodge	23.51% 548	11.15% 260	19.61% 457	22.31% 520	21.02% 490	2.40% 56	2,331	3.13
Cabin Rentals	9.70% 227	6.62% 155	17.68% 414	27.21% 637	37.08% 868	1.71% 40	2,341	3.80
Tree House Rentals	19.13% 443	8.12% 188	15.07% 349	20.60% 477	32.77% 759	4.32% 100	2,316	3.53
RV Park	22.95% 531	16.59% 384	20.74% 480	18.71% 433	17.16% 397	3.85% 89	2,314	3.02
Tent Campground (Relocated)	14.25% 331	10.76% 250	21.09% 490	24.58% 571	24.92% 579	4.39% 102	2,323	3.48

The BIG Picture- Ditto Landing Ideas Survey

Q8 On a scale of 1 (low priority) to 5 (high priority), what kind of water facilities would you like to see at or around Ditto Landing?

Answered: 2,359 Skipped: 602

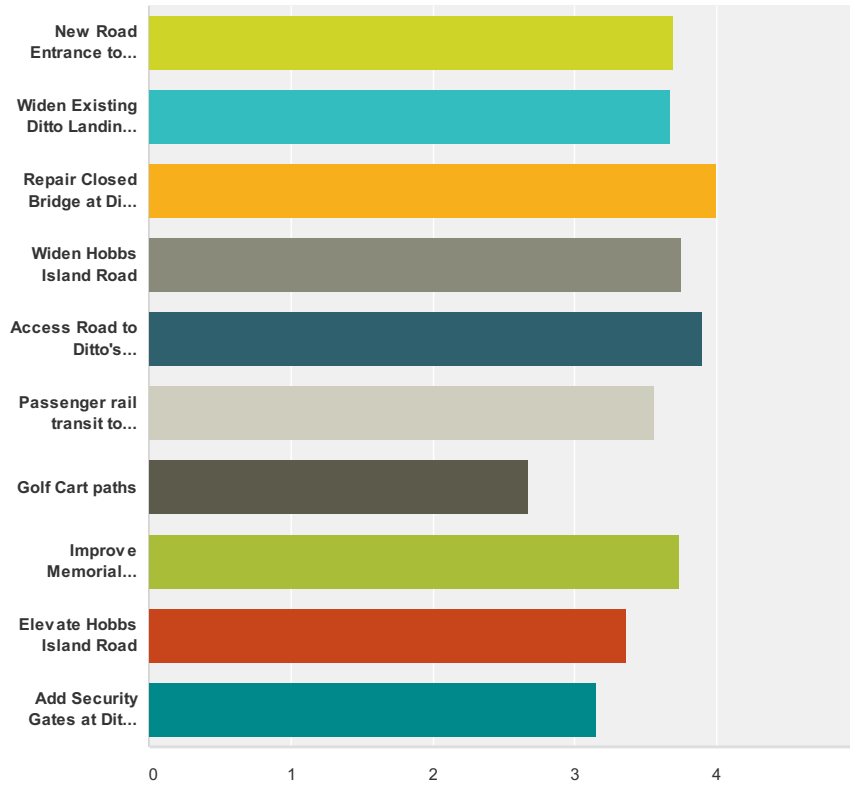


	1 (Low Priority)	2	3	4	5 (High Priority)	No Opinion	Total	Average Rating
Expanded Marina	11.45% 262	9.05% 207	20.06% 459	25.00% 572	28.37% 649	6.08% 139	2,288	3.68
Rowing Regatta Lake	21.40% 488	14.17% 323	23.03% 525	16.62% 379	16.80% 383	7.98% 182	2,280	3.17
Swimming Pool	22.66% 519	12.10% 277	18.43% 422	18.69% 428	25.11% 575	3.01% 69	2,290	3.21
Lazy River (Tubing)	10.37% 241	7.36% 171	14.77% 343	23.29% 541	42.40% 985	1.81% 42	2,323	3.85
Splash Pad/Fountain	14.80% 341	8.94% 206	18.45% 425	22.22% 512	32.90% 758	2.69% 62	2,304	3.58

The BIG Picture- Ditto Landing Ideas Survey

Q9 On a scale of 1 (low priority) to 5 (high priority), what transportation improvements would you like to see at or around Ditto Landing?

Answered: 2,313 Skipped: 648



	1 (Low Priority)	2	3	4	5 (High Priority)	No Opinion	Total	Average Rating
New Road Entrance to Ditto Landing via Parkway	16.38% 367	8.66% 194	15.00% 336	18.84% 422	31.25% 700	9.87% 221	2,240	3.70
Widen Existing Ditto Landing entrance	14.60% 322	10.79% 238	17.69% 390	20.05% 442	23.95% 528	12.93% 285	2,205	3.67
Repair Closed Bridge at Ditto Landing	8.96% 200	6.09% 136	16.84% 376	23.06% 515	34.71% 775	10.34% 231	2,233	4.00
Widen Hobbs Island Road	13.90% 310	9.55% 213	17.62% 393	18.11% 404	28.46% 635	12.37% 276	2,231	3.75
Access Road to Ditto's "mountain property"	9.43% 209	6.04% 134	21.20% 470	25.08% 556	25.71% 570	12.54% 278	2,217	3.89
Passenger rail transit to Downtown with Ditto Landing station	20.71% 466	9.11% 205	12.58% 283	16.27% 366	33.91% 763	7.42% 167	2,250	3.56
Golf Cart paths	37.91% 836	17.64% 389	16.37% 361	8.34% 184	6.71% 148	13.02% 287	2,205	2.67
Improve Memorial Parkway/Hobbs Island Road intersection	12.28% 275	9.64% 216	18.17% 407	20.80% 466	29.46% 660	9.64% 216	2,240	3.74
Elevate Hobbs Island Road	21.62% 475	14.06% 309	20.07% 441	13.88% 305	11.61% 255	18.75% 412	2,197	3.36
Add Security Gates at Ditto Landing entrances	25.38% 566	13.90% 310	19.96% 445	14.75% 329	13.41% 299	12.60% 281	2,230	3.15